

EXERCISE 1

Choose the correct **synonyms** for the words in parentheses.



1. Behind two of the world's largest sportswear organisations lies a tale of (competition) rivalry, suspicion and (aggression) hostility.
2. Today, Adidas is the largest sportswear (producer) manufacturer in Europe.
3. Puma is famous for its high-tech and (new) innovative sports designs.
4. Back in the 1920s, Herzogenaurach was a (quiet) peaceful village where two brothers, Adolf and Rudolf Dassler, grew up to share a (natural ability) talent for making leather sporting shoes.
5. Adi managed to (influence) persuade the (famous) legendary US sprinter, Jesse Owens, to wear his specially (created) designed shoes.
6. Adi was (unwilling) reluctant to hand over any influence in the company to Rudi.
7. Despite the (fights) battles, the (strength level) intensity of the rivalry lessened over the years.
8. Locals are (keen) eager to point out that much of the poison has gone out of the "Battle of the Boot".

EXERCISE 2

Write sentences for the following words.

1. rivalry Paula does better in school than her twin sister Penny. They have a sibling rivalry going on.
2. supremacy Coca-Cola and Pepsi are forever competing against each other to hold supremacy in the soft drink market.

GROUP ACTIVITY

Sports rivalry is intense competition between athletic teams or athletes. This brings about pressure that is felt by players, coaches and managers. But the expectation and loyalty brought on by the fans heighten the intensity of the competition. When sports rivalry gets out of control, it can lead to fighting and rioting. Discuss:

1. What kind of sports rivalry do you like to watch, and which team or player do you root for? (discuss any current matches going on)
2. Which live sport matches tend to be violent and often rouse the spectators?
 - Football, American football, ice hockey, rugby, cricket, baseball, basketball, boxing
3. What illegal activities can be brought on by sports matches?
 - Betting and gambling
4. Final game matches often bring in brisk business. List some of these.
 - Game attendance goes up
 - Television ratings are boosted
 - Increase in merchandising sales – scarves, banners, t-shirts, hats etc.



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